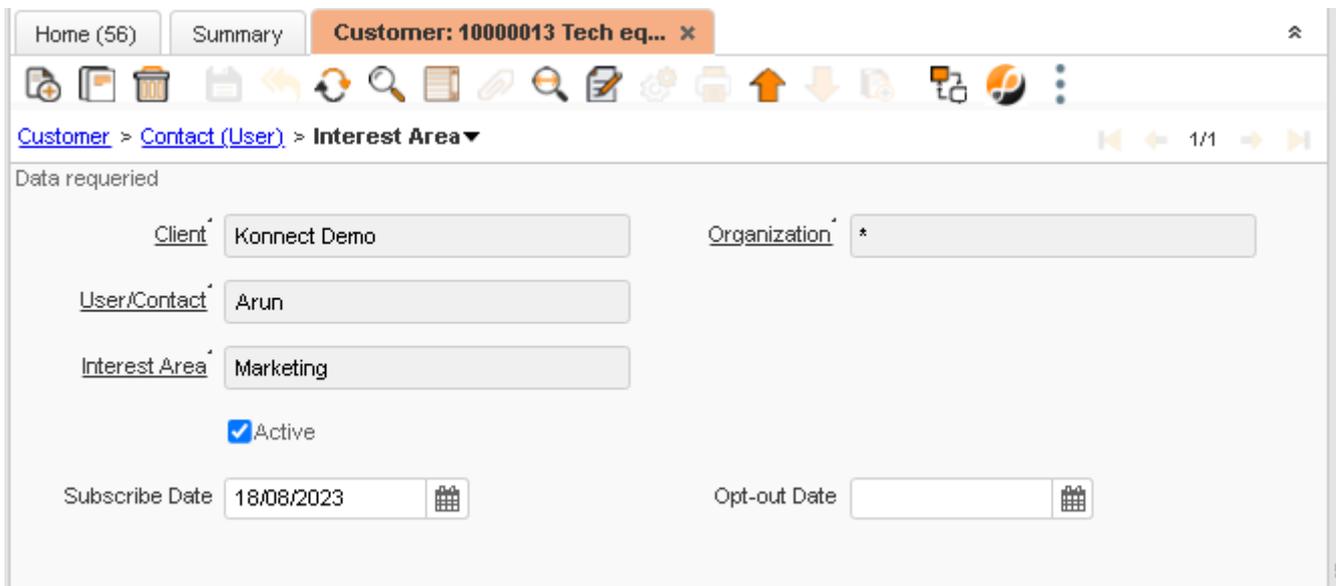


Interest Area



The screenshot shows a web application interface with a breadcrumb trail: [Customer](#) > [Contact \(User\)](#) > **Interest Area**. The form is titled "Data requested" and contains the following fields:

- Client**: Konnect Demo
- Organization**: *
- User/Contact**: Arun
- Interest Area**: Marketing
- Active**
- Subscribe Date**: 18/08/2023 (with a calendar icon)
- Opt-out Date**: (empty field with a calendar icon)

Critical Field :

1. **Subscribe Date** : This field is used to maintain the user Subscription starting Date
2. **Opt-Out Date** : It is used to maintain the date of Un subscription Date

Critical and One Time SetUp :

1. **Interest Area** : It is used to select the Interested area from the master window.

Revision #2

Created Fri, Apr 17, 2020 6:09 PM by [Prasanth P](#)

Updated Fri, Aug 18, 2023 3:53 PM by [Prasanth P](#)